



PI KAPPA DELTA

The Art of Persuasion, Beautiful and Just

The Key -- Fall 2010

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President's Report
Phillip Voight
Gustavus Adolphus College

I hope that you have had an enjoyable summer and are now looking forward to the beginning of the fall forensics season. The past three months have been busy ones for me, and I would like to take this opportunity to report on a number of items that I think will be of interest to you. I apologize for the length of this report, but we have made a great deal of progress in the last three months.

The New Website -- www.pikappadelta.com:

After nearly a year in planning, and three months under construction, our new website has finally gone live. The new website has a number of functional capabilities that our old website lacked. Chief among these is the ability to process secure credit-card transactions.

New members can sign-up by pasting this link into their browser:

<http://www.pikappadelta.com/newmembershipapplic.html>

By September 15th, chapters will also be able to renew or join online with this link:

<http://www.pikappadelta.com/chapterapplication.html>

Donors can contribute to Pi Kappa Delta's first annual campaign by pasting this link, and then following the checkout menu: <http://www.pikappadelta.com/annualgiftopps.html>

The website will be under almost continual revision during the next three months, as new information is added and current pages are updated. In addition to a more interesting graphical interface, the website has a variety of new functional characteristics. Here's a brief list of some of the new things our website will allow us to do:

- Maintain our database and update current member information using online forms;
- Stream video and link to our newly created Youtube site;
- Drive members to our social networking sites (Facebook, Flick-r, Linked-in, YouTube, Myspace and Twitter) and use those pages to maintain contact with alumni, drive traffic to our website, and periodically communicate with our entire online community;
- Host online auctions and purchase merchandise directly online;
- Maintain an e-mail list-serve so that every member can sign up for their own copy of the Key and other periodic announcements from Pi Kappa Delta;
- Host user forums and online discussions, and create online affinity groups for current and alumni members on our social networking pages;
- Host high-quality, full-color printable brochures and other information of interest to members and chapters;
- Post our membership directory, National Council contact information and Provincial Officer information online.

At first, the new website can be a bit difficult to navigate, and even though I've been working on it for the past 90 days, I sometimes find myself lost in the drop-down menus. As time goes by, we will work to simplify the "filing cabinet" feel of our drop-downs, but for the time being, I thought I would give you a brief overview of the key homepage links and buttons.

- 1) Buttons:** Join PKD, Contact PKD, Support PKD and Subscribe to PKD are all buttons featured on the home menu, and they should take you directly to the most commonly accessed areas of the website.
- 2) Top Menu Navigational Bars:** The top menu has been organized to allow you to navigate easily within our page structure. Each bar is an active link that can be clicked directly without using the drop-down menu. The top menu features 6 sub-menus:

About PKD: This is where you will find information about our National and Provincial Officers, our membership directory, our NCA, Hall of Fame and Order of Attainment Awards, our Constitution and governing documents, minutes of our meetings, our photo gallery and information about our history.

Member Resources: This menu contains the forms where new members, chapters and alumni chapters can join PKD, as well as information about the benefits of PKD membership, our orders and degrees, our operational structure, professional development opportunities, and our merchandise and logo-wear store. The information for new and current chapters menu is where brochures about Pi Kappa Delta, our history and our rituals will be located.

Tournaments: The tournament page contains details and invitations for upcoming PKD tournaments, tournament results, Provincial tournament information, tournament rules and bylaws, selected speeches and highlights from recent tournaments, and another link to our photo gallery.

Educators Resources: This page contains links to the Key, the Forensic, and our Annual Report, as well as back issues of each. In addition, it contains information about our data benchmark project, our mentoring program, and a variety of "best practices" items of interest to new coaches or educators.

Support/Contact PKD: This page provides another means of locating our National Office, National Council, and Provincial Officer contact information. It also features fundraising and development information, including: The Second Century Campaign; gift planning, corporate sponsorships, online auctions and annual giving opportunities. Finally, this is where you can find links to all of the PKD social networking sites, as well as to other forensics organizations.

- 3) Social Media Links:** We have created many social media links and they may be accessed by either clicking directly on the icons on the bottom of each page, or by visiting the social networking page under the "Support/Contact PKD" menu. Our view is that this will dramatically increase our ability to communicate with our current and alumni members. We would encourage everyone to join, bookmark and friend these links.

Pi Kappa Delta at NCA:

I hope that everyone is planning on attending NCA and I look forward to seeing all of you in San Francisco. I especially hope you will attend the Pi Kappa Delta business meeting and social on Tuesday, November 16th. At the business meeting, we will be presenting the new PKD logo and will have logo-merchandise available for viewing. We will also have important information concerning the 2013 tournament, the 2012 NCT and our continuing partnership with the National Forensics League. An agenda for the business meeting will be posted on our new website two weeks prior to the convention. From 5:00 – 7:00 on the 16th, we will host a social hour at Cityhouse, in the Parc 55 Hotel. Hors d'oeuvres and appetizers will be provided, along with a cash bar. Here are all of the PKD-related programs:

Assessing the Overarching Goals of Forensics. Paper Session

Sunday, November 14th, 9:30-10:45 am. Parc 55 Hotel, Mission III

The Onus is on Who (You?): A Quantitative Analysis of Locus of Control Regarding Students Engaged in Forensics. Paper Session

Monday, November 15th, 3:30 – 4:45 pm. Parc 55 Hotel, Mission III

Bridging the Gap Among Millennials: Assessing the Student-Coach Relationship Within the Millennial Generation. Paper Session

Tuesday, November 16th, 8:00 – 9:15 am. Parc 55 Hotel, Mission III

Pi Kappa Delta Business Meeting.

Tuesday, November 16th, 12:30 – 1:45 pm. Parc 55 Hotel, Lombard

Pi Kappa Delta Social.

Tuesday, November 16th, 5:00 – 7:00 pm. Parc 55 Hotel, Cityhouse Bar and Restaurant

Constructing and Deconstructing Bridges: Examining the Relationship of Rules to Forensic Practice. Paper Session

Wednesday, November 17th, 8:00 – 9:15 am. Parc 55 Hotel, Hearst

Pi Kappa Delta's First Annual Fundraising Campaign:

In July, Pi Kappa Delta sent out about 300 letters in its first annual gift fundraising drive. Most members have just seen that letter as they returned to school for the fall semester. I hope that everyone who received a letter will make a contribution – even if it is a small one. For many years, Pi Kappa Delta has struggled to find a means of supporting the organization with something other than membership and tournament revenue. We are very mindful of the burden that chapter fees, membership dues and tournament entry fees place on programs. In recognition of this, the National Council has done two things: First, it has held fees constant for the past six years. Secondly, it has launched a fundraising and development campaign with the

objective of raising at least \$100,000 in donations over the next decade. Your gift is an important means of guaranteeing the ability of Pi Kappa delta to serve the needs of future generations of students and educators, and an external donor has provided a \$5,000.00 ten-year matching challenge to help launch the campaign. You can find out more about the campaign (and make an online donation) by pasting this link into your browser:

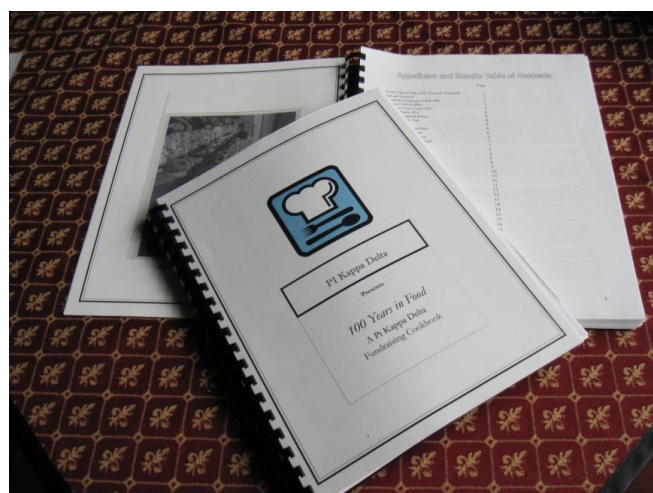
<http://www.pikappadelta.com/secondcenturycampaign.html>

You have my deep gratitude and appreciation for any gift that you are able to make, and I hope that you will join me in this important campaign.

Chapter Fundraising Opportunities:

I know that these are difficult budgetary times for chapters and I wanted to remind everyone of three important chapter fundraising opportunities. Each of them is ideal in the sense that the local chapter retains all of the proceeds and there are no inventory risks – a major problem if you've ever tried to sell T-Shirts as a fundraising opportunity. If you have a booster club or an alumni chapter, these are great ways to get them involved in a simple, easy and low time-commitment fundraiser for your chapter.

1) **The Pi Kappa Delta fundraiser cookbooks** are ready, and they really look great. About 80 have been sold so far, and local chapters keep all of the proceeds from the sales. The easiest way to sell them is to get a commitment from each member of your squad to sell a certain number. If your team has 20 members, for example, ask each member to sell three and then pre-order half that number. The books cost \$14.00 to make and box, pack and ship to you in blocks of 10. By pre-ordering half the number you think you will need, your students will have samples as they try to sell them and the books are quite attractive. They are indexed and feature more than 300 recipes. The covers and dividers are printed in full color on card-stock and feature Pi Kappa Delta historical photographs. They are also spiral bound, and feature plastic front and back covers. If just you went to Kinkos and printed them, they would cost about \$31.00, and they have been selling successfully for between \$28.00 and \$30.00. If each member of your squad sold four of them, they would pay for their participation fee and cover part of their entry fees in Portland, but your squad is welcome to use the money in any way you choose.



Pi Kappa Delta Fundraising Cookbook.

The easiest way to get started is to e-mail me directly at pvoight@gac.edu. I can send you an order form and give you some advice about selling them.

2) **Macy's "Shop for a Cause."** Anyone near a Macy's store should sign up for this program. It's easy, it's fast, and there are no costs or inventory risks. Visit this link: <http://www.macysinc.com/shopforacause/>

Here's how it works: You receive coupon books that contain a 25% off coupon, a 20% off all-day pass, and an entry to win a \$500.00 Macy's Gift Card. (Drawings will be held at each store). You sell the coupon books for \$5.00 each and keep all of the proceeds. Shoppers visit the store on October 16th to use the coupons. It's an easy pitch to make because the contribution pays for itself (and then some), when the customer uses the coupon.

3) **Herbergers Community Day Event** on Saturday, November 13th. Although Herbergers stores are primarily concentrated in the upper Midwest, the event takes place at all of the stores in the chain, so look at the list and see if they are represented in your region.

Herberger's Community Day is similar to the Macy's event. The coupon books are even easier to sell, however, because one of the coupons is for \$10.00 off a purchase of \$10.00 or more. Essentially, donors are paid \$5.00 to contribute \$5.00. I did this alone two years ago for the Gustavus team and raised \$1,700.00. Visit: <http://www.communitydayevent.com/> for more information.

Strategic Partnerships with the NFL:

Pi Kappa Delta continues to explore ways that it can partner with the NFL on projects of mutual interest. Significant progress has been realized in creating a process whereby NFL alumni members can be inducted directly into existing Pi Kappa Delta chapters, or encouraged to form Pi Kappa Delta chapters on campuses without them. In addition, Pi Kappa Delta is exploring ways to integrate its database operations into the NFL system and create a seamless experience for high school students who elect to join Pi Kappa Delta. This project is still under development and much more information will be available at the business meeting at NCA, but it promises to be one of the most significant strategic opportunities that Pi Kappa Delta has ever realized.

I thank you for your time and attention and look forward to seeing you soon. Best wishes on the start of another school year!

I am Sincerely,

Phillip Voight

President-Elect's Report
Gina Jensen
Webster University

Greetings from the President Elect! I am looking forward to seeing many of you at NCA. I also hope that you are all planning to be in Portland, OR in March! Oregon is such a beautiful place and the weather always seems to be beautiful there! I know that we will have a tournament and convention full of camaraderie and fun! The Province of the Great West is always a wonderful host, who can forget the fun we had in Boise! I am particularly excited to be on the campus of our first community college host! I know that Shannon Valdivia and her students are working hard in anticipation of our arrival. I hope to see you there in March to celebrate our 47th Convention and Tournament and our 98th year!

What an exciting time for our organization as we prepare to step into our second century! So many exciting things are happening for us right now! Our new website is live and has so many capabilities; including processing secure credit card transactions! Be sure to check it out-- www.pikappadelta.com. A big thank you to our President, Phil Voight for all of the countless hours he spent working on this for all of us! I am also excited about the opportunities that working with the NFL on projects presents to our organization. I see a lot of growth in our future! I am honored to be preparing to be President of Pi Kappa Delta at this very exciting time for us!! Imagine what ER Nichols, John Shields, and others would think about the organization that they helped found 100 years later!

I am also pleased to announce that Metropolitan Community College at Longview has been selected by the National Council to host the National Comprehensive Tournament in 2012. We are very excited to be able to go to Kansas City for this event. Kansas City has much to offer us including an easy to access airport, great food and a lot of fun! I want to extend a big thank you to Bill Cue for bidding to host the NCT! If anyone is interested in hosting a future NCT or Convention and Tournament, please go to the website to learn about the bid process.

Finally, I wanted to let you know that planning for our Centennial continues to progress with great excitement on the part of the National Council and the Centennial Committee. We are planning a tournament and convention like no other! We plan to have a number of celebrations, receptions, and excursions in which you can participate! We want this convention to be one that will be remembered well into the future! Please plan to invite your alumni! We want to be in contact with as many PKD members as we can find. The National Council intends to put out a broad net and advertise to as many people as possible about the 100th anniversary so that we can have an huge celebration, and bring back members who haven't been to a Convention and Tournament for a while. Help us spread the word! I will keep you updated on our plans as we progress, but please start talking it up now, so that people can save the date!

Have a wonderful fall semester and I hope to see you at NCA!

Respectfully,

Gina Jensen

**Past President's Report
Tom Huebner**

No Report Submitted. Please Contact Tom Directly for Information.

**Secretary-Treasurer's Report
Michael Bartanen
Pacific Lutheran University**

The Treasurer's Financial Statement is attached to this e-mail.

**Editor's Report
Dan West**

No Report Submitted. Please Contact Dan Directly for Information.

**Historian's Report
Susan Millsap
Otterbein College**

Looking for historical chapter photos for possible inclusion in our centennial history display. If you have any photos that you think might be appropriate please scan them and e-mail them to me at smillsap@otterbein.edu or mail hard copy to me at Department of Communication, Otterbein University, Westerville, OH 43081.

I am still taking nominations for the Order of Attainment to be presented at the March tournament/convention. If you have an alum who has effectively used their communication skills in their career, for the art of persuasion, beautiful and just, please forward a nomination to me at smillsap@otterbein.edu by January 3.

**Student Representative's Report
Ben Kaufman
St. Cloud State University**

Happy Fall Everyone!

As I wrap up my term with the National Council and look on to the future of our organization, I become overwhelmed with pride to have been a part of the process. I know that we will have a terrific tournament this spring, filled with things for students to do and I can't wait to see/speak with you all again. One of the exciting opportunities you will be able to take part in, is the election of a brand new student council. What this means, is an opportunity for more students to be involved on the national level. Five positions will be opening up along with the National Student Representative-At Large position. The core roles of the National Student Representative-At Large, will remain the same. The role of being the liaison between the Student Council and the National Council will be added to their tasks as well. The five new

positions will be President, Vice President of Communications, Vice President of Community Outreach, Vice President of Public Relations and Vice President of Finances. The Student Council will meet via internet (skype) to discuss goals and projects as often as the Student Council at the time sees fit. Having created a student organization like this before, I will advise the first council to ensure absolute success. The voting process goes as follows, Students who are currently in good standing and are freshman or sophomores will submit to either myself or anyone on the National Council their name, school, and grade if interested in ANY of the positions. You will be allotted a three minute speech with a two minute introduction by someone else (you can have two people introduce you and split the time up). All of the student's names will be posted on a slip, each school gets one vote, along with each council member. You will rank the students one through six. The student with the lowest cumulative will get first pick out of the six positions (including Student Rep-At Large). Then the second gets their pick and so on, until all positions have been filled. If a student was selected to be one of the six, but the position they wanted is gone and are no longer interested in being on the student council, they may decline taking on a role and it will be handed down to the next person with the lowest cumulative score. This is a two year commitment, but I can tell you it was one of the most rewarding experiences I have been a part of. Being the voice of the student body has had it's challenges and I have enjoyed learning from those challenges, I have made friendships and networks that I would not have without this opportunity. I challenge you all to seriously consider an opportunity like this and I look forward to seeing you all at the National Tournament. If you have any questions or comments you want me to pass onto the National Council please contact me by e-mail, kabe0802@stcloudstate.edu or find me on facebook!

**Charter and Standard's Report
Andy Luster
McNeese State University**

No Report Submitted. Please contact Andy Directly for Information

**Province Coordinator's Report
Jeff Stoppenhagen
Boise State University**

Some Thoughts on the Importance of Provinces

The backbone to any organization is not only the people who make up the organization, but it is the structures in place that support it. The role of the province to the future vitality and viability of Pi Kappa Delta as an entity for the next hundred years is in our hands, all of our hands. As members of PKD, it will take all of us thinking creatively and constructively to determine what each of us can do to strengthen the organization. One such avenue that exists now to help keep Pi Kappa Delta vibrant and relevant is to be active in your province. The question is: how can that be accomplished? Let's explore some ways that you, and your province, can play an important role.

1. Insuring existing programs to renew their membership. When one or more existing PKD members does not remain active in your province, it not only hurts them, but our entirety. By paying dues and being supportive financially, your chapter supports the mission of "the art of persuasion, beautiful and just" and keeps us financially stable and able to conduct important business such as hosting the opportunity for programs to conduct business at conventions and to expand our outreach to forensics around the world. If

your chapter is not current or has become inactive, please make sure to remedy the situation to do your part to keep us financially strong.

2. Look for existing forensics programs in your area that are not part of the Pi Kapp family and invite them to join. The process is easy to complete, cost effective and value driven, and allows our organization to get “new blood” that will expand our footprint in the forensics world. Many of you compete throughout the year with colleges and universities that are not PKD members. Let them know of the benefits of becoming part of the nation’s oldest honorary for speech and debate and that association with Pi Kappa Delta creates a win-win situation: for us as an organization and for them in being part of an important voice on campuses across the country.
3. Continue to sponsor regional and provincial tournaments in your area. One of the best ways to put a face to PKD is to hold a forensics tournament where competitors can experience, first hand, what being a member is all about. Doing that at the province level is the best way to introduce them to the benefits of Pi Kapp association. These tournaments can, and should be, open to more than just current members. Take a look at your geographical area and consider hosting a tournament. Sometimes all it takes is for schools to be invited for them to consider associating themselves with us! What better sales people can we have in the field than current members themselves!
4. Promote attendance at the biennial national convention and tournament. Every two years, we congregate as an organization to discuss important issues, consider changes that will make us stronger and more relative, and celebrate being part of something very special. These events are challenging to plan, fun to attend and participate in, and absolutely critical to support so that we will be around to be that important voice in the forensics world. In 2011, I am hoping that the convention and tournament hosted by Mt. Hood Community College (the first 2 year school to host a national convention and tournament) and the host city of Portland, Oregon is a must attend on your competition calendar. It will only be a success if everyone commits to support it and attend. There is no experience quite like it!

Sound like a tall order, but these are the common sense things we all can participate in that will help strengthen Pi Kappa Delta to insure our survival. The important thing to realize is: we can’t wait for someone else to do it! It must be us, and the time is now! I challenge all of you to become an active voice in your province and play a more active role in our organization. Together, we can, and will, achieve great things!

I will be working with the existing province leadership to identify ways that I, and the national council, can be more supportive of your program and others in your province. What resources do you need? Is there something that we, as a national council, can be doing better to help our organization grow? Your input is critical. As your council, we do not pretend to have all the answers. However, we are passionate about Pi Kappa Delta and want to do what is best for all concerned. Please make sure you reach out to me, or your province leadership, to let us know what we can do better to keep your province strong and vibrant. That is what we are here for. Use us!

Update on the 2011 National Convention and Tournament – “Coastal Conversation”

Plans are progressing nicely for what promises to be a great event next March in Portland! The Province of the Great West leadership team is working to put together events that will celebrate our organizations’ heritage and progress with an eye on celebrating our upcoming centennial in 2013! The student leadership team of the province is thinking outside the box to revitalize the student mixer event. The province officials are working hard to create a kickoff social that will

be energizing and fun and welcomes everyone to the Great West in a very special way! In addition, alumni, coaches and judges will be feted and celebrated for the hard work they do year in and year out!

Our school hosts, Director of Forensics Shannon Valdivia and the entire Mt. Hood Community College leadership, are anxious to host you at a great venue for competition and show you some wonderful western hospitality! MHCC is honored to be the first community college to host nationals and know that their role in bringing two-year schools into the PKD family is an important one! Interest from schools in the west in attending our 2011 event is great! However, we cannot rely on just one geographical region of the country to make this event a success. The committee is going to do their part to make sure that the convention and tournament will be an experience you will look back on with fond memories. Your part is to encourage the attendance of your team and other forensics programs in your area. Portland is really a very easy place to get to, and with it being a major metropolitan area, airline costs will be relatively thrifty and our lodging accommodations will be first rate and budget friendly! All in all, it promises to be a great opportunity to celebrate where we have come from and prepare to launch our next 100 years of growth and giving to the forensics community!

Your feedback is valued. Input and insights from your experience at previous national conventions and tournaments is being considered to make the 2011 experience a better one for all. After all, it's your event. If you have specific suggestions or comments that you feel would be important for the planning committee to consider, please do not hesitate to reach out to the planning team for Portland. Please contact me at jstoppen@u.boisestate.edu or call me at (208) 440-1794 with your insight and input. Know that the time you take to contact us with your suggestions is appreciated!

The Bottom Line

You're reading this report and The Key because you care about your association with Pi Kappa Delta. The time to sit back and wait for someone else to play a role in the continued vitality of our organization is over. Each one of us must commit to do what we can to talk us up in the forensics community, help us grow and reach out to add new programs, keep existing programs active and participatory, and be willing and excited to continue to come forward with new ideas to help us challenge ourselves. When the founders of PKD gathered almost 100 years ago to form our organization, I am sure that none of them could envision what we are today or what role we could play in the importance of forensics activities and education on our campuses. Let's commit ourselves to work together at the chapter, provincial and national level to challenge ourselves and envision what the next century could be for Pi Kappa Delta.

Professional Development Report Tom Serfass Webster University

Happy Autumn everyone! I hope the season is coming into focus nicely by now. My best wishes for finding meaningful material and presenting it expertly. There are several new things on the Professional Development radar this fall. The mentoring program is moving ahead with the search for professionals willing to mentor either graduate students and/or new coaches who may have questions. This is a great opportunity to give back to forensics and do a great service for PKD. If you are interested, visit the web site, or contact me directly, Tom Serfass, tomserfass@gmail.com, or by phone 314-853-2553.

The second opportunity is an addition to the Portland/Mt. Hood Community College tournament and convention. There will be a space set aside for programs to make available information/ recruiting materials. This will be an excellent chance to let seniors see what your school offers as far as graduate educational possibilities. Even if your school does not offer graduate studies, Mt. Hood provides a great opportunity to reach out to community college students who may be interested in transferring to a four year institution. The PKD family offers a great pool of potential students and recruiting them at Portland makes sense. A few materials may open the door to productive relationships between your school and talented new students. Take advantage of the space, bring some information, make others aware of what a great school you represent and why they should join you. This information sharing space will not be monitored, nor can we guarantee access to electric, etc. We are encouraging a low tech, self service model this year. We can make adjustments, and enhancements as needed at future tournaments.

Another innovation on the website will be a place where members can post non-published conference/convention papers to share with the forensic research community. This service is another way to keep current thinking, data and research available to forensic educators and scholars to consult, without necessarily getting it formally published. It also gives researchers another reason to stop by the PKD website. If anyone has other ideas on ways that PKD can be of service to you and your program, support your teaching and coaching, please pass them along to us. Best wishes for an engaging semester. Tom Serfass, Professional Development, National Council Member. You can reach me at tomserfass@gmail.com, or by phone 314-853-2553.

Tournament Director's Report
Scott Jensen
Webster University
jensensc@webster.edu

It's hard to believe that the 2011 Biennial Convention and Tournament is less than five months away! This year's national tournament will combine traditional features of the past with new and exciting opportunities. Among additions this year...

- World's Parliamentary Debate
- Sweepstakes awards for two-year schools
- The Bob R. Derryberry Traveling Comprehensive Sweepstakes Award
- Electronic event celebrating student scholarship
- Electronic tournament entry and entry management through ForensicsTournament.net

This year's tournament will also mark the first year Pi Kappa Delta has hosted a national event on a two-year campus. We are thrilled that Mt. Hood Community College has unrolled the red carpet for our membership. Their facilities, their planning, and the cooperative spirit of the colleges and universities throughout the Great West are all coming together to make for what I know will be a memorable nationals experience. The Mt. Hood campus seems to have been designed for forensic tournaments. All rooms are accessible through covered walkways. A wonderful combination of lecture-style and intimate classrooms will be ideal for the variety of events and activities that make up our national tournament. Finally, the best possible drive to a

tournament will begin each morning. My site visit last February allowed me to drive toward a beautiful mountain range with the morning fog coming off rivers and streams to my left, and a breath-taking view of Mt. Hood directing my way to the college. I imagined my team taking in this incredible experience each of the tournament mornings, knowing the beauty of the setting will provide unique inspiration for all those who participate in this year's tournament.

The invitation is posted at www.pikappadelta.com. A more detailed tournament director's report will be available at the Pi Kappa Delta General Business Meeting, held in conjunction with the NCA convention in San Francisco. I will also provide frequent updates regarding tournament information. I am very enthusiastic about this year's tournament, and hope to see many of you in Portland to share in what promises to be a nationals that will be talked about for years to come.